# Spread the word: Path to Open social media kit for libraries

[How to use this kit](#_gopejcras5sy)

[Suggested social media copy (adapt as needed)](#_nlc17svvk705)

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## How to use this kit

Dear libraries,

We are excited to provide **suggested social media copy and graphics** to help you promote Path to Open within your community. Accompanying graphics can be found [here](https://about.jstor.org/path-to-open/communications-toolkit-for-libraries/).

Feel free to **share the provided content across social media** to raise awareness and encourage use of these valuable resources as they become available to participating institutions.

Thank you for your support in making the publication of open access scholarly monographs more sustainable for all.

Sincerely,  
The JSTOR Team

P.S. Tag JSTOR in your posts and we’ll amplify your messages across our social media channels!

* LinkedIn: [@JSTOR](https://www.linkedin.com/company/jstor/)
* Facebook: [@JSTOR.org](https://www.facebook.com/JSTOR.org/)
* Instagram: [@JSTOR\_org](https://www.instagram.com/jstor_org/)
* Threads: [@JSTOR\_org](https://www.threads.net/@jstor_org)
* Bluesky: [@jstor.bsky.social](https://bsky.app/profile/jstor.bsky.social)

## Suggested social media copy (adapt as needed)

📣 We’re proud to be on the #PathToOpen, a groundbreaking initiative with #UniversityPresses, #libraries, and JSTOR to publish more 📚 #OpenAccess books! Learn how we’re expanding access to diverse scholarship: <https://about.jstor.org/path-to-open>

We believe in #bibliodiversity and amplifying global scholarship. 🌏 That’s why we’re on the #PathToOpen with JSTOR—supporting #OpenAccess scholarly #ebooks that bring diverse perspectives to millions. Explore more: <https://about.jstor.org/path-to-open/>

Academic publishing is evolving, and collaboration is key! 📚 🏫 ✍️ Through #PathToOpen with JSTOR, #UniversityPresses, #libraries, and #scholars are expanding #access to 100s of scholarly books: <https://about.jstor.org/path-to-open/>

We’re on the #PathToOpen! 🔥 #OpenAccess publishing is about breaking barriers to knowledge. 🚀 We’re collaborating with with #UniversityPresses 📚, #libraries 🏫, #scholars ✍️, and JSTOR to expand #access to diverse, high-quality academic books: <https://about.jstor.org/path-to-open/>

Now that we’ve joined #PathToOpen with JSTOR, #faculty and #students have access to a new corpus of titles across the #humanities and #SocialSciences. 📚 We’re thrilled to make diverse scholarship #OpenAccess to expand their impact! Explore the titles: [insert access link]

Since joining #PathToOpen with JSTOR, [Library] #students and #faculty now have access to 100s of new scholarly #ebooks that bring forward diverse perspectives and ideas. 🚀 Expand your #research and explore the titles now: [insert access link]

## Social media graphics

Feel free to use any of the graphics found [here](https://about.jstor.org/path-to-open/communications-toolkit-for-libraries/) in your promotions.